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RISK MANAGEMENT MECHANISMS IN INNOVATION FINANCING

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Abstract

This article analyzes modern financial mechanisms for financing startup projects, including incubators, accelerators, and crowdfunding platforms. During the study, the practical experience of such large international initiatives as Y Combinator, Techstars, 500 Global, Kickstarter, Indiegogo, Wefunder was studied. These mechanisms will reveal their role in supporting young entrepreneurship and innovative ideas, expanding opportunities for attracting investments, and ensuring the sustainable development of the startup ecosystem. Also, the prospects for the implementation of these mechanisms in the conditions of Uzbekistan and proposals for the development of a national startup environment have been developed.

Keywords: Startup, small business, incubator, accelerator, crowdfunding, venture capital, investment, innovative projects, financial mechanisms, young entrepreneurship, global experience.

Introduction

In the modern world, youth entrepreneurship is becoming increasingly important as a driving force of the economy. Young people have great potential in launching startup projects due to their innovative ideas, innovative approaches, and natural inclination towards digital technologies. However, the limited financial capabilities of young people, lack of work experience, and lack of guaranteed funds remain the main obstacles to starting their entrepreneurial activities. Therefore, the creation and development of special financial support mechanisms for youth startup projects has become one of the most important directions of modern economic policy.

The rapid development of digitalization and the technological revolution has significantly expanded opportunities for young people to implement startup projects. Now young people can launch successful business projects, enter global markets, and offer competitive products or services even with minimal initial capital. E-commerce platforms, social networks, digital marketing tools, and online services have opened a window of new opportunities for young people. This requires the adaptation of financial support mechanisms to modern requirements.

 $The \ economic \ impact \ of \ youth \ startup \ projects \ is \ significant \ not \ only \ at \ the \ individual \ level,$

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but also at the societal level. New businesses created by young people play an important role in creating jobs, offering innovative solutions, activating the local economy, and increasing export potential. Also, youth startups are often aimed at solving social problems, addressing environmental problems, and improving the quality of life of society. This situation makes supporting youth entrepreneurship a strategic task facing the state and society.

The effectiveness of financial support mechanisms depends on how well they are adapted to the characteristics and needs of young people. Traditional bank loans, guarantee requirements, and complex bureaucratic processes are often not sufficiently understandable or appropriate for young people. Instead, comprehensive approaches are required, such as mentor support, business incubators, accelerator programs, grant funding, and investor connections. These mechanisms not only provide access to financial resources, but also create opportunities for developing business skills, familiarizing oneself with the market, and forming professional networks.

Support for youth startup projects at the level of state policy is of great importance for the development of the national innovation system. Modern countries pay great attention to stimulating youth entrepreneurship, as this is a guarantee of future economic growth and competitiveness. Through special state programs, tax incentives, grant funding, and infrastructural support, young people will have the opportunity to implement their ideas. This, in turn, increases the country's innovation potential and contributes to economic diversification.

International practice shows that countries that have achieved success in supporting youth startup projects use a comprehensive and multifaceted approach. The interaction of the state, the private sector, educational institutions, and civil society organizations plays an important role in this approach. Support programs covering all layers of the startup ecosystem are showing the highest effectiveness. In such programs, young people are provided not only with financial resources, but also with knowledge, skills, industry, and market opportunities.

Modern mechanisms for financial support of youth startup projects are enriching traditional financing methods with new formats. New methods such as crowdfunding platforms, angel investor networks, venture capital funds, blockchain-based financing, and mutual lending are creating more opportunities for young people. At the same time, for the effective functioning of these mechanisms, it is necessary to have an appropriate legal framework, improve financial literacy, and develop professional consulting services. These circumstances make the study and improvement of financial support mechanisms for youth startup projects a pressing issue.

In the future, the role of youth startup projects will continue to grow, and this sector will become the main driving force of the economy. Therefore, today the modernization of financial support mechanisms, increasing their effectiveness, and maximizing their adaptation to the needs of young people is an important task. This issue is directly related

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not only to the personal success of young people, but also to the economic well-being and innovative development of society as a whole.

Literature Review

In the process of analyzing the literature on the topic, scientific research on the mechanisms of financial support for youth startup projects was conducted by a number of leading economists and specialists of the world. Among them, Jahongir Khajibaev and others analyze the Tashkent startup ecosystem, draw conclusions about gaps in financing (lack of angels/VC), and the need to strengthen public-private partnerships[1].

G.V.Astratova et al. in their research analyzed the growth in the market of innovative youth entrepreneurship and R&D services using the examples of Russia and Belarus; considered the motivation of young people to start a startup, sources of financing, and legal aspects[2]. In his research, I.E.Belskikh analyzes articles on strategies for the development of youth entrepreneurship and state support systems in Russia; draws conclusions about macro and regional policy alternatives for youth[3].

Tatiana Golovina et al. in their research conducted an analysis of the system of state support for young entrepreneurship in Russia (strategy, educational incubators, financial instruments); recommended loan guarantees and educational guidance programs for young people[4].

Prof. Christoph E.Mueller analyzed the effectiveness of supporting academic startups through the German EXIST program in his study "Startup grants and the development of academic startup projects during funding." He proved that state grants have a significant impact on the development of startups[5].

Prof. Research conducted by David B. Audretsch and colleagues studied the impact of R&D grants on youth startups. They found that as a result of grant programs, the share of innovative products increased by 2.3%[6].

In her research, Dr. Sarah Chen notes that crowdfunding and digital platforms play an important role in overcoming the barriers of traditional financing for young people. Her research indicates that entrepreneurs aged 18-25 achieve 30% more success through crowdfunding[7].

Research Methodology

Economic research methods such as analysis of research conducted by world scientists on financial support mechanisms for youth startup projects, collection of all data on the topic, comparison, and logical thinking were used.

Analysis and discussion of the results

The main problem that young people face when implementing startup projects is limited access to financial resources. Many young entrepreneurs, despite having their own innovative ideas and strong motivation, face serious difficulties in securing the initial

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capital necessary to launch their projects. Traditional financing methods, including bank loans and investors, require young people to have a long credit history, collateral, and extensive business experience. Many young people do not meet these requirements, as a result of which their promising projects are not implemented. Therefore, the creation of financial support mechanisms specifically designed for young people and corresponding to their capabilities has become a necessity.

Modern trends in economic development have made youth entrepreneurship a strategic priority. Digitalization processes, the development of artificial intelligence technologies, and the emergence of new business models provide unique opportunities for young people. However, appropriate financial support is necessary to fully utilize these opportunities. Young people are often active in the field of technological innovation, and their projects can directly contribute to increasing the country's competitiveness. Therefore, financial support for youth startup projects is not only an individual need, but also a strategic requirement of the national economy.

The issue of employment and youth unemployment remains relevant for many countries. Startup projects provide young people with the opportunity not only to become self-employed, but also to create jobs for others. One successful startup project can create several dozen, sometimes hundreds of new jobs. In this regard, support for youth startup projects is also important as a means of ensuring socio-economic stability and reducing social tension. Stimulating the economic activity of young people through financial support mechanisms benefits society as a whole.

Innovative ideas and technological solutions are mainly developed by young people. The creativity of young people, their ability to quickly adapt to new technologies, and their freedom from traditional approaches make them natural innovators. However, even the best ideas cannot be implemented without appropriate financial support. Many promising projects are suspended due to the lack of initial financing. This means not only individual losses, but also the loss of great opportunities for society as a whole. The creation of special financial mechanisms for youth startup projects is a necessary condition for the preservation and development of innovative potential.

In the context of globalization, the competitiveness of countries largely depends on the entrepreneurial activity of their youth. Developed countries implement large-scale programs to support youth startup projects, which gives them a great economic advantage. If developing countries do not carry out systematic work in this area, they face the risk of falling behind in global competition. If young people do not find favorable conditions for the implementation of their ideas, there is a risk of them moving to other countries or not fully realizing their potential. Therefore, the creation of financial support mechanisms is a matter of national security and strategic development.

From the point of view of social justice and equality, financial support mechanisms for youth startup projects are a tool for creating equal opportunities for young people from all social strata. Young people from wealthy families can start startup projects relying on their

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family financial resources, but talented young people from low-income families do not have such opportunities. Special financial support programs are necessary to eliminate this imbalance and create opportunities for all young people to demonstrate their abilities. This is not only a matter of justice, but also an opportunity to fully utilize the overall intellectual and creative potential of society.

Table 1 Best startup incubators and accelerators (2025) [8]

Inkubator/	Location	Financing	Program	Source
Akselerator			duration	Source
Y Combinator	USA, San	\$500,000	3 months	https://www.ycombinator
1 Combinator	Francisco			.com/apply
Techstars	Global (in 35+	\$120,000	3 months	https://www.techstars.co
	cities)			m/accelerators
500 Global	Global	\$150,000 -	4 months	https://500.co/accelerato
		\$250,000		rs/batch
Google for	6 global	Non-equity	3-6 months	https://startup.google.co
Startups	campuses	support		m/accelerator
Station F	Paris, France	10,000€ -	6-12	https://stationf.co/progra
		50,000€	months	ms
SOSV	USA, China	\$150,000 -	4-6 months	https://sosv.com
		\$250,000		nttps.//sosv.com
Berkeley	California	Up to \$100,000	6 months	https://skydeck.berkeley.
SkyDeck				edu
Seedcamp	London	\$50,000 -	4 months	https://seedcamp.com
		\$250,000		https://seedcamp.com

The table above shows information about the largest and most prestigious startup incubators and accelerators in the world. Each of them creates great opportunities for young entrepreneurs and startup teams.

Firstly, the incubators and accelerators listed in the table, such as Y Combinator, Techstars, 500 Global, provide startups not only with financial support, but also with opportunities for business training, mentoring, and access to a wide investor network. For example, Y Combinator, by allocating up to \$500,000, prepares startups for the global market in just 3 months. Techstars operates in more than 35 cities around the world and implements large-scale support programs for young people. This ensures the rapid development of startups and their competitiveness at the international level.

Secondly, the diversity of financial support mechanisms allows young startups to choose an appropriate option. For example, Google for Startups provides startups with non-equivalent support (resources, technology, expert support) during the incubation process, not direct monetary support. Station F is located in Paris and, with the allocation of funds in the amount of 10,000-50,000 euros, forms entrepreneurs through a long-term program

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of 6-12 months. This approach is aimed at equipping young startups not only with financial resources, but also with knowledge and skills.

Thirdly, the availability of incubators and accelerators on a global scale serves as an important source for the development of the youth startup ecosystem. Programs such as SOSV, Berkeley SkyDeck, Seedcamp play a key role in attracting risk capital for young people, establishing international cooperation, and forming a sustainable business model. Each of them operates in different countries, facilitating startups' access to international networks. Thus, young entrepreneurs will have the opportunity to successfully implement their ideas not only locally, but also globally.

Table 2 Top crowdfunding platforms (2025) [8]

Platform	Tyma	Commission	Minimum	Target	-	
	Type	Commission		_	Source	
name			investment	audience		
Kickstarter	Reward-	5% + 3-5%	\$1.	Products,		
	based	payment		creative	https://www.kickstarter.com	
				projects		
Indieg	Flexible	5% (Fixed) /	\$1.	Innovative	https://www.indiogogo.gom	
		9% (Flexible)		products	https://www.indiegogo.com	
StartEngine	Equity	7%	\$500	Equity	https://www.startengine.com	
				crowdfunding		
Wefunder	Equity	7.5% (Reg CF)	\$100	Startups,	https://wefunder.com	
	and debt			Equity		
Republic	Equity	6%	\$10	Technology	https://ropublic.com	
				Startups	https://republic.com	
Fundable	Reward	\$179/month	Different	Small		
	and			businesses	https://www.fundable.com	
	Equity					
GoFundMe	Charity	2.9% + 30¢	\$5	Personal	https://www.gofundmo.com	
				projects	https://www.gofundme.com	
Crowdcube	Equity	7% + 0.5-2%	£10	European	https://www.crowdcube.com	
				startups		

The table above shows information about the best crowdfunding platforms in 2025. These platforms play an important role in financial support for youth startups, small businesses, innovative products, and private projects.

The availability of various forms of crowdfunding platforms expands funding sources for young entrepreneurs. For example, platforms like Kickstarter and Indiegogo are mainly focused on supporting products and creative projects, and the minimum investment amount starting from just \$1 is a very convenient opportunity for young creators. Such an approach ensures the prompt financing of innovative and creative ideas and allows for the involvement of the general public.

Equity-based platforms such as StartEngine, Wefunder, Republic, and Crowdcube create opportunities for startups to attract sustainable capital. On these platforms, investors

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become shareholders by investing in startups, which ensures mutual benefit. For example, while StartEngine requires a minimum investment of \$500, Republic reaches a wider audience starting from \$10. Such opportunities play an important role in the growth of technology startups and their entry into international markets.

Crowdfunding platforms also widely support social, personal, and small business projects. For example, while GoFundMe is more focused on personal and charitable projects, Fundable offers a unique financing system for small businesses. These platforms create flexible opportunities for various areas of entrepreneurship, allowing young people and small businesses to implement their projects without relying on traditional bank loans. This will accelerate the development of the startup ecosystem in the economy.

Summary and Suggestions

In the context of today's globalization, the mechanisms for financing startup projects are being radically updated, and, in addition to traditional bank loans and government subsidies, incubators, accelerators, and crowdfunding platforms are becoming one of the main sources. Incubators such as Y Combinator, Techstars, 500 Global provide startups not only with funding, but also with experience, mentoring, and opportunities for international cooperation. At the same time, crowdfunding platforms such as Kickstarter, Indiegogo, StartEngine, and Wefunder serve as an effective tool for prompt financing of innovative ideas of young people, attracting the general public, and ensuring sustainable business development. The implementation of these mechanisms in the conditions of Uzbekistan plays an important role in strengthening the national startup ecosystem, increasing the innovative potential of young people, and ensuring the competitiveness of the economy.

To improve the mechanisms of financial support for youth startup projects in Uzbekistan, it is advisable to implement the following measures:

- 1. Development of national startup incubators and accelerators: Based on extensive international experience, regional and sectoral incubators should be established in Uzbekistan, providing mentoring programs for young people and networking opportunities with international investors.
- 2. Formation of the legal framework for crowdfunding: To finance innovative projects, it is necessary to launch national crowdfunding platforms and develop legislative mechanisms regulating their activities.
- 3. Supporting startups with tax and customs benefits: Tax benefits for youth startups and customs privileges for imported technological equipment will stimulate their rapid development.
- 4. Strengthening international cooperation: By establishing partnerships with major incubators and crowdfunding platforms such as Y Combinator, Techstars, Kickstarter, Uzbek startups can gain access to global financial and market opportunities.
- 5. Creation of special grants and funds for the startup ecosystem: In cooperation with the **51** | P a g e

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state, the private sector, and international financial institutions, special funds should be established to finance youth startup projects.

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